

DOTC-MRT3

Gender and Development  
Program for 2012

| PROGRAM/ACTIVITY PROJECT (PAP)  | GENDER ISSUE   | GAD OBJECTIVES   | GAD ACTIVITIES   | TARGET   | PERFORMANCE INDICATOR  | BUDGET    |
|---|--|--|--|--|--|-----------|
| <b>FOCUS ON ORGANIZATION</b>  |  |  |  |  |  |           |
| Awareness Program   | Insufficient awareness of gender development issues among male employees | To enhance awareness on gender related issues among male employees | Provision of Gender Sensitivity Training to male employees     | At least 50 senior-level male employees to undergo Sensitivity Training    | 2 Gender Sensitivity Trainings for 50 senior-level employees | 40,000.00 |
| <b>FOCUS ON CLIENT</b>  |  |  |  |  |  |           |
| Awareness Program   | Lack of awareness on the part of the riding public on gender issues      | To raise awareness of the riding public on gender issues           | Distribution of the magazine "We Connect" in the MRT3 stations | Quarterly - upon request of the Q. C. GAD Coordinating and Resource Office |  |           |
| <p>"We Connect" is the official publication of the Q. C. GADCRO which features gender-related real life stories, legal opinions, programs, etc.</p> |  |  |  |  |  |           |

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|--|--------------|----------------|----------------|--------|-----------------------|--------|
| FOCUS ON CLIENT  |              |                |                |        |                       |        |
| Continued  |              |                |                |        |                       |        |
| Implementation of the Segregation Scheme where the 1st car of each train is dedicated to women, children, elderly and persons with disability (pwds) |              |                |                |        |                       |        |

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